

For Immediate Release



**CVF Credit Union Donates 300+ Pounds to  
Fish & Loaves Community Food Pantry**  
*Second annual food drive nets even more food for needy*

**LIVONIA, MICH.** (November 13, 2023) – For the second consecutive year, [CVF Credit Union](#) collected canned goods and non-perishable items throughout the month of October and, for the second consecutive year, collected more than last year. The Credit Union delivered 313 pounds of goodness on World Kindness Day, November 13, 2023.

“Our members and our staff really stepped up to make an even greater impact for this year’s food drive,” shared Eric Rothert, Vice President of Marketing, CVF Credit Union. “Each year, our lobby fills up quicker and quicker with food donations. get bigger as we look to. With food prices sky-high, we were determined to give back in a meaningful way and fulfill our mission of making life better. I was thrilled to fill the back of the truck with so much food to help those in need.”

Credit unions across the globe celebrated International Credit Union Day on Thursday, October 19, 2023. CVF Credit Union celebrated the industry all month with member appreciation day, a community shred event, and CU Kind Day, where they assembled more than 500 kits and delivered to Clean Love Project in Romulus.

With branch locations in Livonia and Plymouth, CVF Credit Union provides financial services to anyone who lives, works, worships, or attends school in 29 counties in the state of Michigan. In addition to the credit union’s branches, ATMs and extensive online services, members have access to more than 5,000 shared branches and nearly 30,000 ATMs nationwide. Member deposits are insured to \$250,000 by the National Credit Union Administration (NCUA), a U.S. government agency. For more information and to learn how you can join, call 734-432-0212 or visit [www.mycvf.org](http://www.mycvf.org). CVF Credit Union is a division of Catholic Vantage Financial.

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